

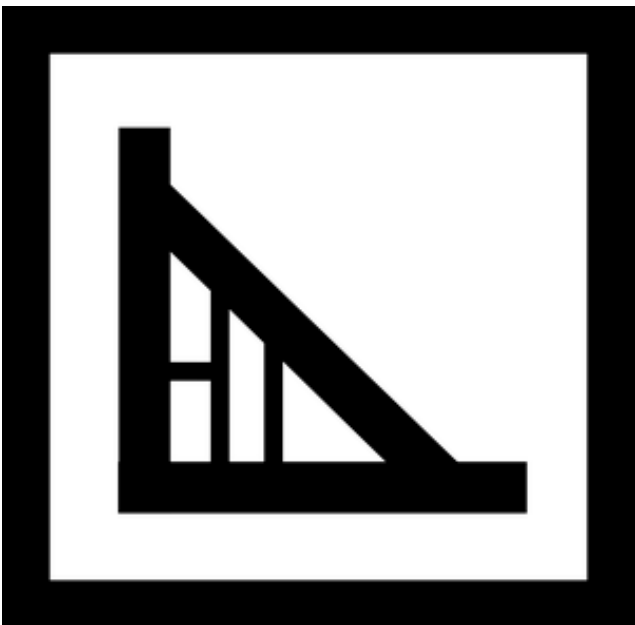
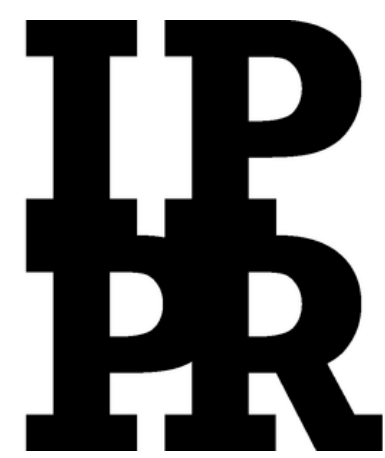
# GREEN DEAL

**Between the Devil  
& the “Green Deal”**

**David Adler**

**The Green New Deal for Europe**

# Our Coalition



# Our Reports



“Green Deal” or Green New Deal

16 September 2019



The Green New Deal for Europe

# Not Just Semantics

## Green Deal or Green New Deal

# The Six S's

1

Size

# 1

## Size

***“Achieving the 2030 targets and replacing existing infrastructure will require investments of roughly 1,081 billion euros a year between 2021 and 2030.”***

**— Agora Energiewende**

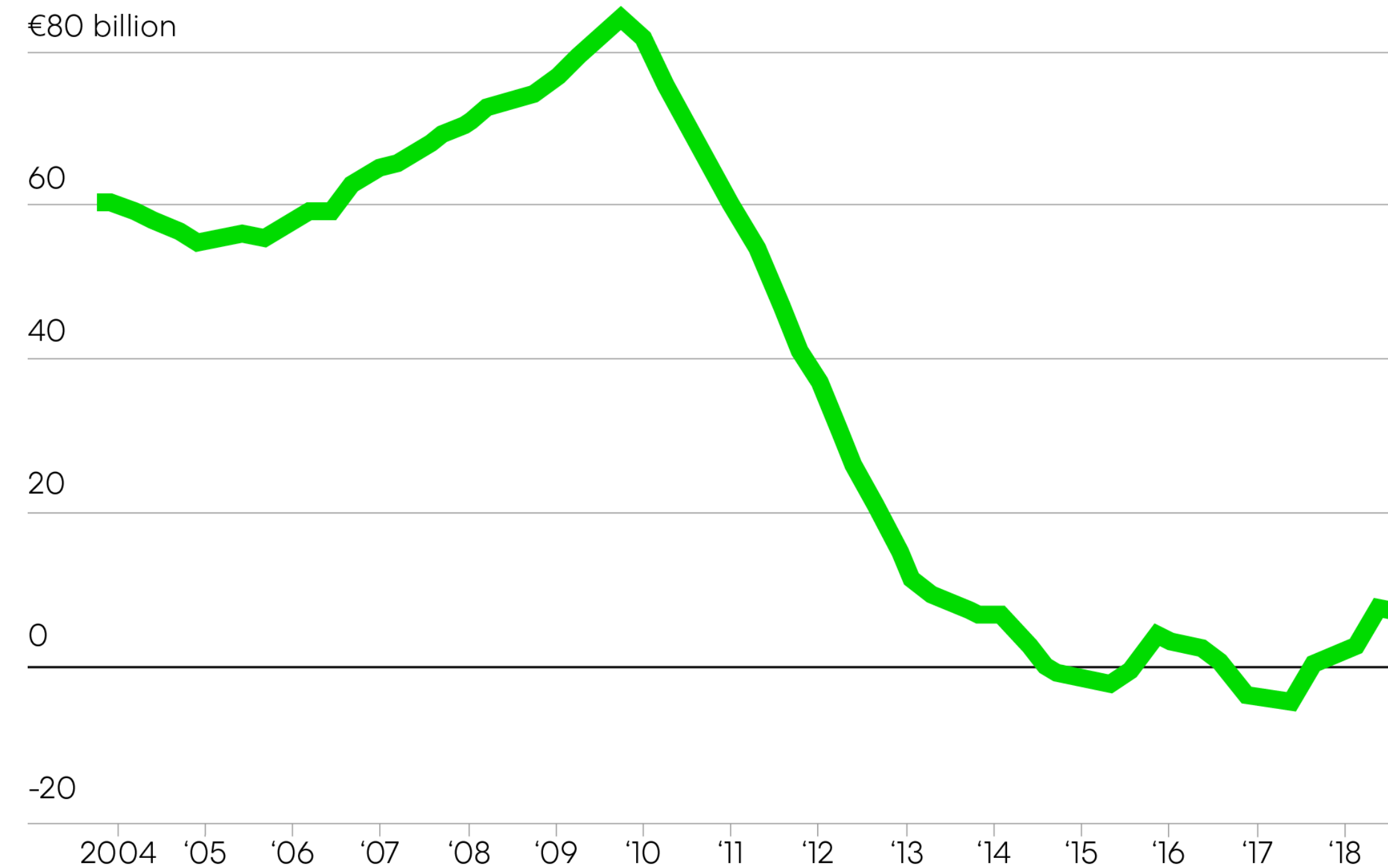
# 2

# Scope



2

# Scope



**NET PUBLIC INVESTMENT ACROSS THE EUROZONE**

# 3

# Structure

# 3

# Structure

***“Here our job is to nudge private finance towards the public good.”***

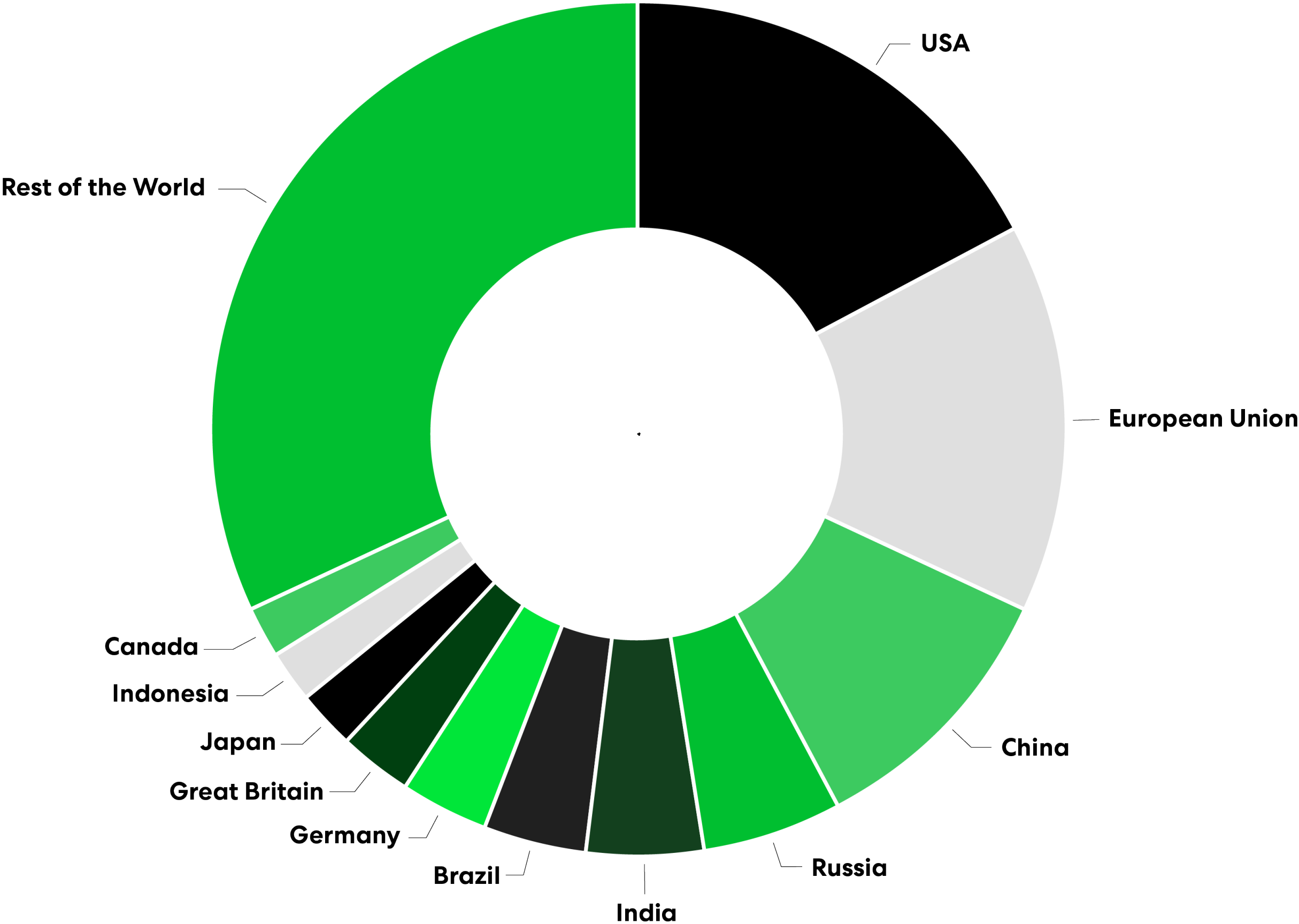
**Werner Hoyer, President, European Investment Bank**

4

Scale

4

# Scale



# 4

# Scale

*“Once migrants on Mediterranean were saved by naval patrols. Now they have to watch as drones fly over”*

*— Guardian  
August 2019*





# 5

# Strategy

## A Union that strives for more

We also need more education and motivation. To this end, I will propose a **European Climate Pact** – bringing together regions, local communities, civil society, industry and schools. Together they will design and commit to a set of pledges to bring about a change in behaviour, from the individual to the largest multinational. This will be a key part of the just transition for all.

6

# Substance



# 6

# Substance

***“Where a change of orientation is needed, you propose here and there some bowing, incremental changes and a lot of vagueness.”***

***— Philippe Lamberts, Co-Leader, European Greens***

**Thank you**

**GREEN**

**The Green New Deal for Europe**